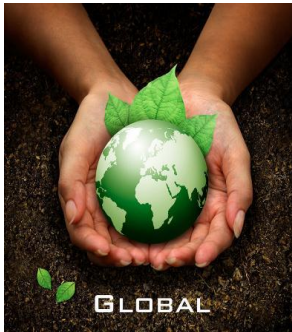




FSEFRIDGE**Tech**



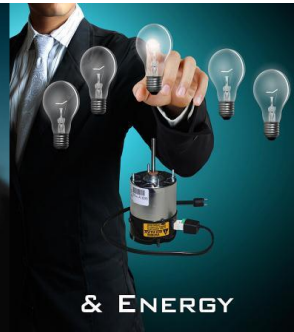
GLOBAL



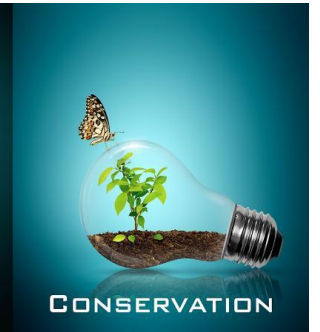
FOOD



PRESERVATION



& ENERGY



CONSERVATION

ONE VISION | ONE MISSION

To **Save** our customers **Money** and
Reduce their **Carbon Footprint**

Thank you for taking the time to speak with a FSEFRIDGE**Tech** representative. FSEFRIDGE**Tech** is a company that specializes in commercial refrigeration retrofitting. Our business model is simple: we provide a free energy consultation of your refrigeration systems, as well as distribute and install innovative refrigeration technologies that work to reduce your carbon footprint and save you money on your monthly utility bill. The energy savings that we provide our customers has ranged from 50 to 80 percent! Most importantly, our savings are 100 percent quantifiable, accurate and reliable. We look forward to working with you and helping you achieve energy and monetary savings experienced by the rest of our customers.

FSEFRIDGETech provides a free energy consultation, which quantifies the savings you will experience when you retrofit your commercial refrigeration systems!

Let us complete a totally free energy audit on your refrigeration system.

The first step we take is to complete a comprehensive energy assessment of your refrigeration system. Our proprietary energy audit is fully automated and is based on years of meticulous research of our product line. Dedication and hard work has allowed us to accurately and reliably quantify the energy savings that our product line will provide you. Most importantly, the energy consultation can be done in a matter of minutes! Did we mention it's free?

Once the audit is complete, your FSEFRIDGETech representative will explain the results of the energy assessment and the products that will be installed.

FSEFRIDGETech products pay off quickly.

The technologies installed by FSEFRIDGETech have an average payback period of less than 24 months! Furthermore, utility companies provide rebates, which reduce the cost of the project, shortening your payback period. The best part: FSEFRIDGETech researches the rebates, processes the paperwork and may even collect the rebate on behalf of the customer at no additional charge!

Product summary:

- We exchange inefficient shaded pole motors in walk-in coolers and freezers with advanced two speed **electronically commutated (EC) motors**. EC motors run 80 percent more efficiently than shaded pole motors.
- We also supplement our walk-in EC motors with **fan speed controllers**. The controls communicate with the motors to cycle from the high RPM cycle to the low RPM cycle, optimizing the energy efficiency in your refrigeration system.
- We also exchange shaded pole motors in reach-in coolers and freezers and replace them with new **EC motors**.
- We install **Anti-Sweat heater controls**. These controls save energy by regulating Anti-sweat heat strips, turning them on only when necessary.
- We install **NSF-approved night curtains**, which serve as cool air insulators and reduce the electricity usage by open case refrigerators and freezers.
- We replace obsolete light bulbs with new **energy efficient LEDs**.

Coming soon: you will be able to login to the FSEFRIDGETech Customer Website to learn more about our products by using a Customer username and password (which will be provided to you by your FSEFRIDGETech representative).



Field test: the current drawn of a refrigeration system before and after a FSEFRIDGETech motor retrofit at Boston Market. The current drawn by the system is reduced from 3.2 to 0.5 amps.



Your FSEFRIDGETech representative will present detailed product information to you.



FSEFRIDGE**Tech**
serves a diverse
array of well-known
companies.

FSEFRIDGE**Tech** Customers

We have been working with many well-known companies in numerous industries across the United States to help them **go green** and **save money** on their monthly utility bill. A few of our current customers include:

**Join these
companies to
reduce your own
carbon footprint
and your monthly
utility expense!**

- Wendy's
- Pizza Hut
- Jamba Juice
- Northwest Hospital
- Provena Health



Financing options are
available, allowing
customers to save energy
and money without coming
out of their pocket.



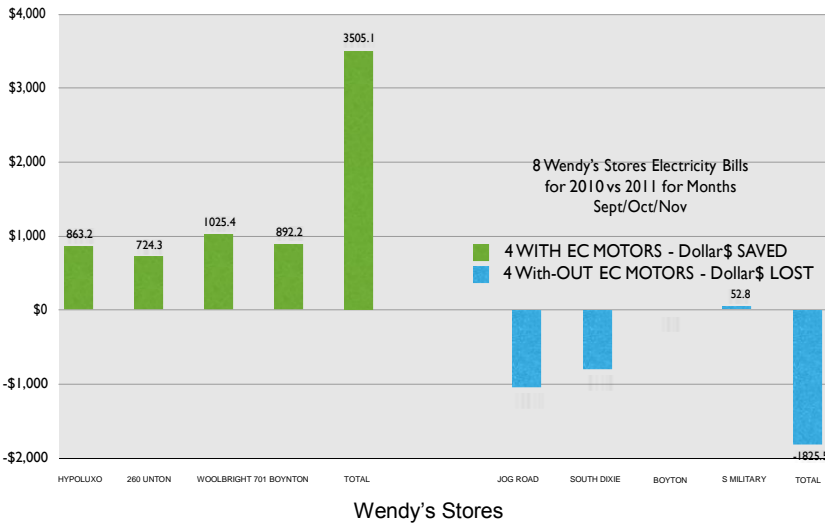
The Savings are Real.



A Satisfying Savings: Wendy's

Last year **FSEFRIDGETech** teamed up with eight Wendy's franchises in Florida to run a test pilot on **FSEFRIDGETech products**. In this study four of the stores received the **FSEFRIDGETech retrofits** and four stores kept their original equipment. Energy bills were then monitored for three months of 2011 and compared to the 2010 utility bills of the corresponding months.

The results are astounding: The four stores that received the **FSEFRIDGETech retrofit** paid a total of \$3500 less in 2011 than in 2010. Conversely, the four stores that did not receive the **FSEFRIDGETech retrofit** paid \$1800 more in 2011 than in 2010. That is a **\$5,300 differential!** Stores with **FSEFRIDGETech** equipment saved approximately \$450 per month on their utility bill. The Wendy's franchisee in this area owns 30 stores, which translates to a **\$13,500 monthly savings** on the aggregate utility bill of all stores.



The Power of Going Green: Major Grocery Store Chain

In the fall of 2011, a major grocery store chain partnered with **FSEFRIDGETech** to upgrade their refrigeration systems. The figure to the right illustrates the **dramatic energy and monetary** savings that **FSEFRIDGETech** was able to deliver to the grocery store chain.

Highlighted in red are the key utility bill metrics for the grocery chain in June of 2011; highlighted in green are the same utility bill metrics in June of 2012. The average amount of energy consumed per day in June of 2012 was 6,903 kWh compared to the 8,329 kWh per day consumed in June of 2011. This is a **reduction of 1,426 kWh per day** on the grocery chains entire electric bill and represents an 85 percent energy savings in their refrigeration systems. This translates to a **monthly savings of \$5,500**.

Date	#ofdays	\$permonth	\$perday	KWHperday
19#Jun#12	32	\$30,780.00	\$961	6903
18#May#12	29	\$28,638.00	\$987	6826
19#Apr#12	29	\$29,051.00	\$1,000	7072
21#Mar#12	29	\$29,495.00	\$1,016	7064
21#Feb#12	32	\$32,206.00	\$1,006	7183
20#Jan#12	31	\$30,934.00	\$997	7000
20#Dec#11	31	\$31,653.00	\$1,020	7217
19#Nov#11	30	\$32,011.00	\$1,066	7490
20#Oct#11	31	\$35,042.00	\$1,129	7925
19#Sep#11	32	\$37,429.00	\$1,168	8278
18#Aug#11	30	\$38,599.00	\$1,285	8417
19#Jul#11	29	\$36,099.00	\$1,243	8329
20#Jun#11	32	\$36,284.00	\$1,133	8329
19#May#11	N/A	N/A	N/A	N/A
20#Apr#11	N/A	N/A	N/A	N/A
22#Mar#11	32	\$33,062.00	\$1,032	7628
18#Feb#11	29	\$30,296.00	\$1,043	7641
20#Jan#11	31	\$31,179.00	\$1,004	7394
20#Dec#10	31	\$31,377.00	\$1,011	7600
19#Nov#10	30	\$32,805.00	\$1,093	8054
20#Oct#10	30	\$34,803.00	\$1,159	8427
20#Sep#10	32	\$35,990.00	\$1,124	8239
19#Aug#10	30	\$33,548.00	\$1,117	8149
20#Jul#10	29	\$33,822.00	\$1,166	8188
21#Jun#10	32	\$38,275.00	\$1,195	8117

**FSEFRIDGETech:
Global Food
Preservation and
Energy Conservation**

Once again, thank your for your interest in FSEFRIDGETech. We are proud to be in a business where our goal is to not only help our customers achieve sustainable operations, but also ensure that they will be a going concern well into the future by increasing their bottom line.

We look forward to creating a strong relationship with you. As technologies and industries continue to evolve, we will be there every step of the way, making sure that you have the most up-to-date technologies in your refrigeration systems.

What would you do if you were presented the opportunity to help the environment and save money at the same time?

The decision is up to you.

Did you know?

- Refrigeration and lighting account for 50 to 65 percent of total energy use in the average super market.
~ **EnergyStar**
- Food service is the most energy-intensive commercial market sector, with restaurants using up to three times more energy per square foot than most other types of buildings; 50 percent of this electricity consumption can be attributed to lighting and refrigeration.
~ **Department of Energy**
- Refrigeration consumes large amounts of energy in cold storage warehouses; commonly over 50 percent of their total utility bill.
~ **MG&E**



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